

Tech Results Announces that Black Gold/Zia Park has selected Total Promo™ as their Enterprise Promotions Management Solution.

Las Vegas— January 1, 2008

LAS VEGAS (BUSINESS WIRE)—Tech Results announced today that the Black Gold/Zia Park in Hobbs, NM, has licensed Total Promo™, Tech Results' Enterprise Promotions Management System for Gaming, to transform, manage and perform their drawings, giveaways and other promotional activities.

Total Promo is the industry-leading software tool for building complex, comprehensive promotions that you can use to increase promotion ROI and improve promotion-related metrics like Time At Device and coin in—both during drawings and during earnings periods. With a proven track record of performance and a Return on Investment that is consistently higher than customer expectations and a Total Cost of Ownership that is surprisingly low, Total Promo is only product of its kind offering a full feature set of promotion solutions regardless of your underlying slot system.

Black Gold/Zia Park has over 750 slot and video gaming machines, as well as a daily running racetrack. For more info, go to www.blackgoldcasino.net.

Tech Results is a provider of consulting services and software solutions specializing in the gaming and hospitality market. Tech Results is headquartered in Las Vegas, Nevada. For more information, go to www.techresults.com.