

Tech Results Announces that Soboba Casino has Chosen Total Promo™ and Games Direct™, Rounding Their Enterprise Promotions Management Solution

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LAS VEGAS (BUSINESS WIRE)— Tech Results announced today that Soboba Casino, San Jacinto, CA, has selected Total Promo™ and Games Direct™, rounding their Enterprise Promotions Management Solution.

Total Promo™ is Tech Results' Enterprise Promotions Management System for Gaming, to transform, manage and perform drawings, giveaways and other promotional activities. Games Direct™ is the most fully-featured, exciting, and site-integrated Swipe-and-Win and Virtual Scratch-Off engine in the industry. Deliverable on any kiosk platform-- whether currently installed or new, it is entirely designed on industry leading game and animation platforms. The exciting content in the Games Direct games takes guests' participation in swipe-and-win style promotions to a whole new level.

Soboba Casino has over 2,000 slot and video gaming machines and over 20 table games. For more info, go to <http://500nations.com/casinos/caSoboba.asp>.

Tech Results is a provider of customer relationship management and business intelligence software solutions specializing in the gaming and hospitality market. Tech Results is headquartered in Las Vegas, Nevada with satellite offices in Shreveport, LA and San Diego, CA. For more information, go to www.TechResults.com.