

## **Tech Results Announces that Win-River Casino has Chosen Chosen the WAGER Solution for Enterprise Data Management.**

Las Vegas— April 1, 2008

LAS VEGAS (BUSINESS WIRE)— Tech Results announced today that Win-River Casino, Redding, CA, has selected the WAGER™ Enterprise Data Management Solution to maximize the effectiveness of the current systems and improve property-wide data management and knowledge reporting.

Tech Results designed WAGER™ to provide gaming and hospitality enterprises with better data tracking, warehousing and decision making capabilities within every area of the business of the hospitality and gaming industry. It is a single system solution capable of maximizing returns by compiling data from every major transactional systems and delivering that information in ways that can be used effectively, everyday. WAGER™ takes advantage of the wealth of information available in gaming and expedites the management and performance of all key areas of the gaming enterprise from marketing to slots, food and beverage to cage/credit. The result is a robust, comprehensive system that goes beyond tracking preferences, performance, and potential worth – in truth, WAGER™ assists hospitality and gaming enterprises in maximizing their return on every dollar invested in all aspects of their business.

Win-River Casino has 62, slot and video gaming machines, a variety of electronic table games, and a poker room. For more info, go to [www.win-river.com](http://www.win-river.com).

Tech Results is a provider of customer relationship management and business intelligence software solutions specializing in the gaming and hospitality market. Tech Results is headquartered in Las Vegas, Nevada with satellite offices in Shreveport, LA and San Diego, CA. For more information, go to [www.TechResults.com](http://www.TechResults.com).