



T E C H R E S U L T S

FOR IMMEDIATE RELEASE

Twin River Casino Selects Tech Results BI Solutions Over Bally Technologies

Following new state mandate, casino to install WAGER modules for protection of assets, increased campaign performance

Las Vegas, NV (April 2010) – Tech Results, the leading provider of business intelligence (BI) and customer relationship management (CRM) software for the gaming industry, today announced an agreement to provide Twin River Casino with several solutions from its data warehousing product, WAGER®. Following a competitive evaluation process, Tech Results secured the contract beating out Bally Technologies. Prior to the agreement, Twin River had installed Tech Results' CRM solutions including Total Promo®, Total Promo Threshold Manager, Total Promo/Games Direct® Free Play Expansion Pack and Games Direct with Plinko-Plonko, Reel Winners and Virtual Scratch-Off.

Located in Lincoln, Rhode Island, Twin River will install the following modules of WAGER: Patron Revenue, Offer Impact, Event Impact, Group Impact, Slot Revenue, Free Play Expansion Pack, Segment Builder and Matrix Builder. The move to purchase the data warehousing modules comes after a state-issued mandate requiring Twin River to install BI software that will aid in protecting the enterprise's assets. These modules will allow Twin River to expand the ways in which they analyze transactional system data by providing a clear, cohesive picture of the enterprise.

“I am very excited to continue our existing relationship with Twin River,” said Lars Klander, CEO and president of Tech Results. “We approached the evaluation process with rigor every step of the way. After establishing that WAGER was a viable alternative to Bally with state authorities, we had to demonstrate the software's superiority over the Bally solutions during presentations at Twin River. That superiority came in the form of expandability and depth as WAGER modules build upon or work with each other to provide increased measures, metrics, dimensions and results that cannot be achieved within a transactional system.”

Installation is scheduled to begin immediately as Tech Results already has regulatory approval and licensure requirements.

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Tech Results has provided innovative business intelligence and customer relationship management software solutions for the gaming and hospitality industry since 1998. Headquartered in Las Vegas, Nevada with satellite offices in Shreveport, Louisiana and Macau SAR, China, the company's 100-plus team members are focused upon providing the best software support in the industry with exceptional help desk support and an ongoing commitment to our customers' success at both a strategic and operational level. To learn more about Tech Results and its suite of business intelligence and customer relationship management products, visit www.techresults.com.

Offering simulcast & live greyhound racing, video slots, virtual table games, dining and entertainment, **Twin River Casino** is located in Lincoln, Rhode Island and is owned and operated by BLB Investors, LLC. BLB is comprised of Kerzner International Limited, Starwood Capital Group Global, LLC and Waterford Group, LLC three of the world's most accomplished leisure and gaming operators, developers and managers. For more information, visit www.twinriver.com.

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