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FOR IMMEDIATE RELEASE

**Tech Results Installs Player Development Solutions Over Konami Floor System
at Sugarhouse Casino.**

Las Vegas, NV (January 20, 2012) – Tech Results, the gaming industry leader in business intelligence (BI) and customer relationship management (CRM) software, announced an agreement with SugarHouse Casino to deploy its player development solutions; the gaming industry's only end-to-end integrated CRM platform, InTRact™.

Located in Philadelphia, PA, Rush Street Gaming's SugarHouse Casino will install Host VIP!® and InTRact Mobile, integrating with the Konami casino management solution. "This is the first time that Tech Results will install over Konami. SugarHouse is the first of multi-property integration with Rivers Casino - Pittsburg and Rivers Casino - Des Plaines, also owned by Rush Street Gaming", says Jason Wells, Tech Results Sales Manager.

Host VIP! and InTRact Mobile converge to create a true service-oriented environment for hosted casino patrons. Host VIP!'s web-based interface allows player development managers to set goals and benchmark performance to drive myriad key performance indicators. Additionally, InTRact Mobile provides flexibility by allowing hosts to issue comps, check point balances, locate patrons, and even view current/past trip summaries.

"We are excited to begin our relationship with SugarHouse Casino," said Lars Klander, president of Tech Results. "By utilizing our CRM systems, the player development team at SugarHouse Casino will add depth to their business performance by improving customer satisfaction and strengthening relationships by leveraging Host VIP!'s innovative approach to hosting."

Installation is scheduled to begin in the first quarter of 2012.

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Tech Results has provided innovative business intelligence and customer relationship management software solutions for the gaming and hospitality industry since 1998. Headquartered in Las Vegas, Nevada with satellite offices in Shreveport, Louisiana, the company's team members are focused on providing the best software support in the industry with exceptional help desk support and an ongoing commitment to the customers' strategic



and operational success. To learn more about Tech Results and its suite of business intelligence and customer relationship management solutions, visit www.techresults.com.

SugarHouse Casino is located in Philadelphia, PA and features over 1,602 slots and over 53 table games. For more information, visit www.sugarhousecasino.com.

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